

CSP

Microaggression



Key findings

17 June 2022

Project details

PROJECT NUMBER	OP19648
PROJECT NAME	Microaggression
CLIENT COMPANY NAME	CSP
PROJECT MANAGER NAME	Priya Minhas
SAMPLE	2,000 Nat Rep UK adults
FIELDWORK DATES	14 th – 17 th June 2022

Microaggression

Half would not be confident identifying a microaggression

Just a quarter of Brits (26%) are familiar with the term microaggression, with this rising to 40% of those aged 18-34, compared to 13% of those age 55+. Of those that are aware, 45% say they know a little about the term, and 22% have heard the term but don't know much about it, leaving just 22% who know a lot about the term.

With this in mind, once seeing a description of the term, half of Brits (49%) say they would not be confident identifying a microaggression, with this once again highest amongst those aged 55+ (58%).

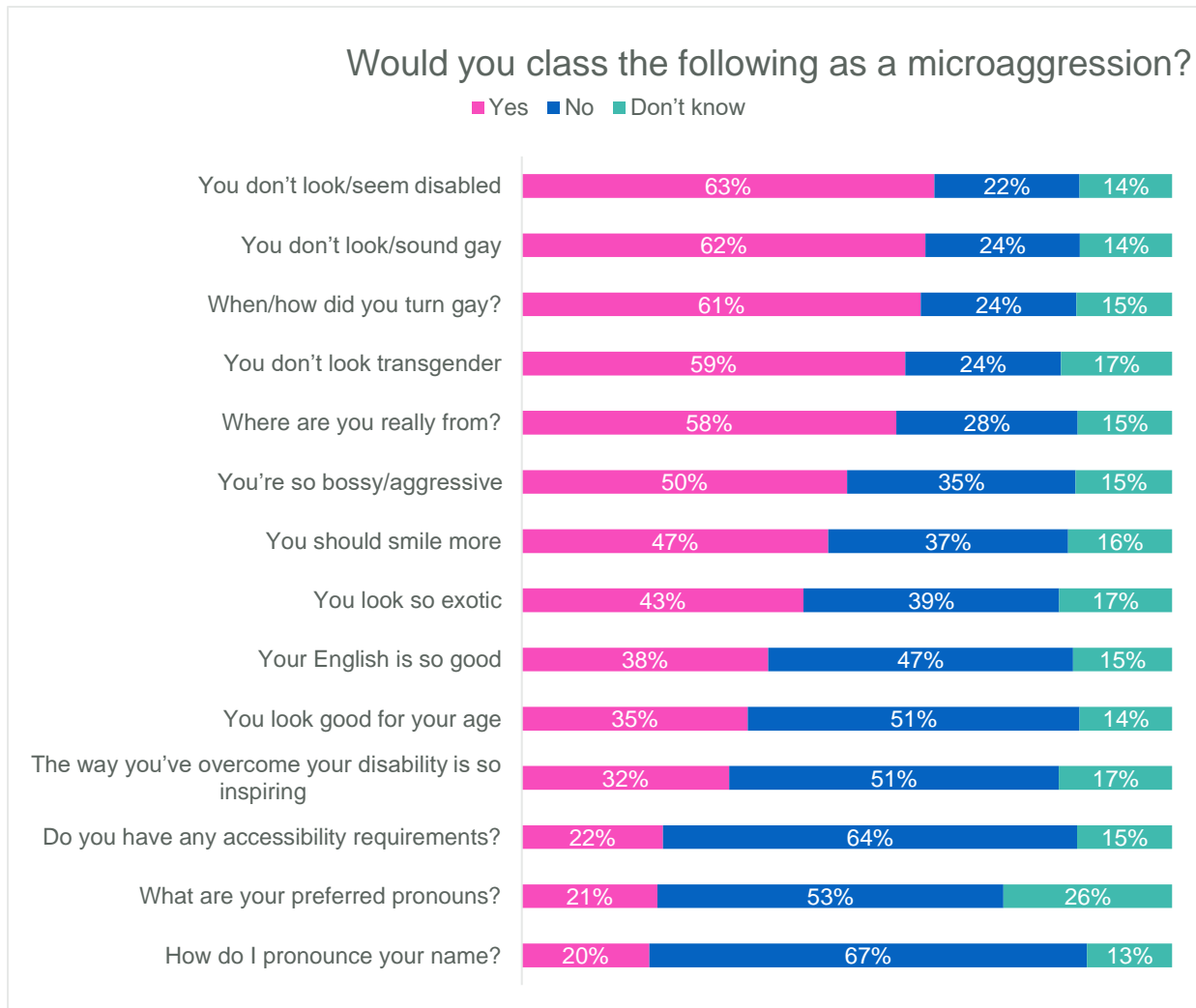
A fifth have experienced a microaggression

A fifth of Brits (19%) have experienced a microaggression, whilst a third (32%) are unsure whether or not they have. Whilst not experiencing them regularly, Brits do recognise the impact microaggressions can have. Half (53%) mention that if someone experienced a microaggression once it would have a negative impact on them, with this rising to 68% recognising an impact if this was regularly experienced.

If they were to experience or witness a microaggression, just a third of Brits (32%) say they would be likely to take action with the same proportion (32%) stating they would be unlikely to do so. Maybe due to their likelihood to recognise them more, younger groups aged 18-34 are significantly more likely to take action than their older counterparts (51% vs 21% respectively).

If someone were to experience or witness a microaggression in the workplace, two fifths (38%) think this should be reported to a manager, and 30% think it should be reported to HR. A fifth though (22%) think the victim should confront the person who did it. Just one in ten (9%) think it should be ignored.

Looking at what people would define as a microaggressions, “you don’t look / seem disabled” is the comment most would recognise as being so (63%) whilst just a fifth (20%) would deem “how do I pronounce your name?” to be a microaggression. The full fallout is:



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